



Neasden Primary School

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World Book Day – Thursday 5th March 2026

Dear Parents and Carers,

Welcome back to the new half term at school, I hope you all had a lovely break with the children. It is great to see all of the children back and ready to learn.

Similarly to previous years, we will not be asking the children to dress up as characters for World Book Day this year. I understand that this is disappointing for some of you but given the financial strain the cost of living crisis is putting on families, I do not want to add to that with the requirement to buy costumes.

We will be celebrating World Book Day on Thursday 5th March at school with lots of exciting reading and book based activities. Our theme for the day will be 'bedtime stories' and children are welcome to come to school in a pair of pyjamas (dressing gowns optional!) so they can get nice and comfy to settle down for lots of stories. Please make sure that children are wearing underwear and have a warm coat and sensible outdoor shoes for playtimes.

As you may already be aware, we were very fortunate to have a brand new library installed a couple of years ago and every year we do our best to replenish the library so the children have access to a wide range of books and authors. The children visit the library with their class and are welcome to borrow any book they wish to read at home. To help ensure our library is always fully stocked with children's books, we would like to kindly ask you and your child/children to bring a book from home on World Book Day that they have read but no longer want which can be donated to the library for others to enjoy in the future.

If you have any questions, please see your child's class teacher. Thank you for your continued support.

Yours sincerely,

Miss Andrews – Reading Lead

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